

 @MiningTech1

 @MiningTech1

 MiningTech Conferences & Exhibitions

 MiningTech Conference & Exhibition

# MININGTECH

## SOUTH AMERICA

### CONFERENCE & EXHIBITION

**UNLEASHING AI, DRIVING DIGITAL TRANSFORMATION,  
CHAMPIONING TECHNOLOGICAL INNOVATION &  
ENERGY TRANSITION TOWARDS THE FUTURE OF  
SUSTAINABLE MINING IN SOUTH AMERICA**

**2 - 3 June 2025**

**Sao Paulo**

**Brazil**

**[www.miningtechsouthamerica.com](http://www.miningtechsouthamerica.com)**

Organised by

**SPIRE EVENTS**

Supported by

**CRITICAL  
MINERALS  
ASSOCIATION**  
Your Global Mining Authority

# ACCELERATING TECHNOLOGY & SOFTWARE APPLICATIONS TOWARDS THE FUTURE OF SAFE, CONNECTED & INTELLIGENT MINING OPERATIONS

MiningTech South America Conference & Exhibition is firmly established as **international mining technology, innovation, AI, digital transformation & clean energy exhibition**, bringing together the entire mineral resources value chain to Sao Paulo.

As the **minerals demand essential to the global energy transition** is surging and the **sustainable practices** are in the spotlight, the **mining industry stands at a transformative juncture of structural changes, where technology is the key** to ensure the industry delivers on this **strategic opportunity** of the energy transition.

**Technology is fuelling the mining revolution in exploration, excavation, material handling, concentration & refining, energy storage & use, logistics and recycling.**

**Unlocking the full potential of a mine and improving mining & minerals operations**, requires the **integration of technologies across various stages of mining** – from exploration to recycling, in order to maximize operational efficiency, reduce costs, improve safety across the entire mine lifecycle, boost performance & deliver value to all stakeholders.

**Position your company** at the forefront of the mining & mineral resources industry, alongside **15+ exhibitors** and meet with **200+ key decision makers, qualified buyers and industry professionals who are actively seeking projects, products, technologies and solutions that will accelerate the era of smart & safe mining in South America, and beyond.**

MiningTech South America is held in **Sao Paulo, Brazil** to connect global companies, governments, technology, service & solution providers via personalised networking platforms, 1-2-1 meetings, social events & knowledge sharing **for new partnerships & business opportunities.**

## SHOW HIGHLIGHTS



**200+**

**ATTENDEES**



**30+**

**SPEAKERS**



**15+**

**SPONSORS &  
EXHIBITORS**



**10+**

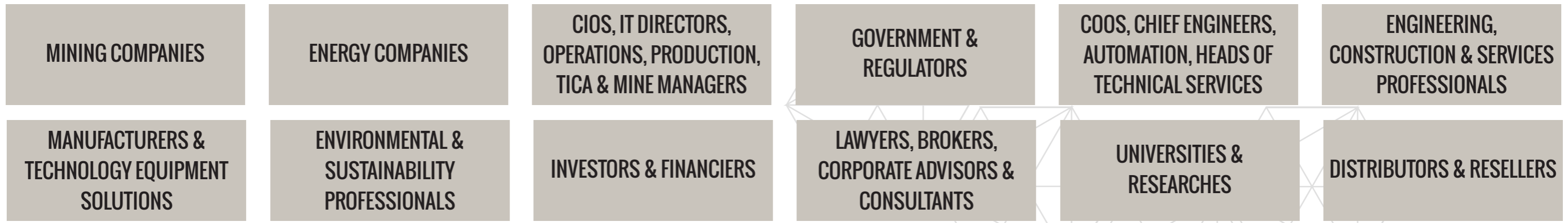
**COUNTRIES**



**1**

**EVENT**

# WHO ATTENDS MININGTECH SOUTH AMERICA CONFERENCE AND EXHIBITION?



## WHO ATTENDS THE CONFERENCE?

30 SPEAKERS

150 DELEGATES & VIPS

## WHO ATTENDS THE EXHIBITION?

15 SPONSORS & EXHIBITORS

200 ATTENDEES

## TOP DECISION MAKERS



**45%**

MINING & ENERGY



**25%**

TECHNOLOGY



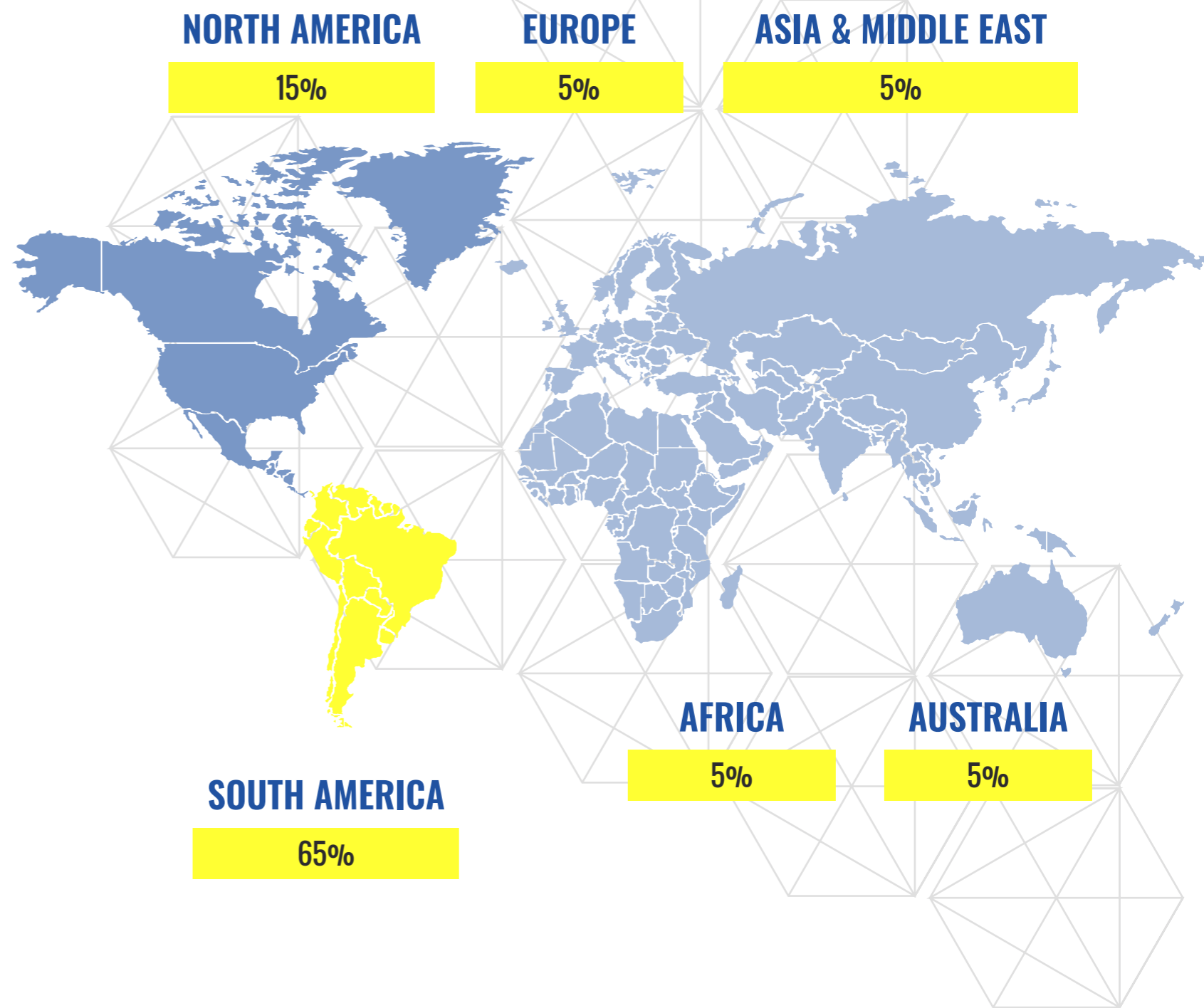
**20%**

SERVICE & SUPPLIER



**10%**

GOVERNMENT, RESEARCH & OTHER



**MONDAY**  
2 June 2025

## MININGTECH SOUTH AMERICA CONFERENCE & EXHIBITION

Digital Transformation, AI & Data

Innovation Financing & New Investments

Energy Transition, Sustainability, ESG & Green Mining Future

**TUESDAY**  
3 June 2025

## MININGTECH SOUTH AMERICA CONFERENCE & EXHIBITION

Automation, Robotics, Cybersecurity & Connectivity

Mine Operations, Electrification & Renewable Energy Integration

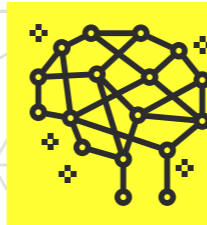
Community Engagement, Partnerships & Future Skills

**MONDAY & TUESDAY**  
2 - 3 June 2025

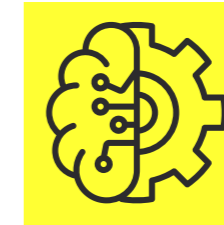
Keynotes, Premium Presentations & Innovation Showcases

Networking Opportunities & Meetings

Virtual Sessions



Digital Disruption & Transformation



Artificial Intelligence (AI) & Data



Energy Transition & Decarbonisation



Innovation, Investment & Financing



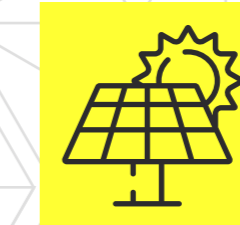
Sustainability, ESG Practices & Green Mining Future



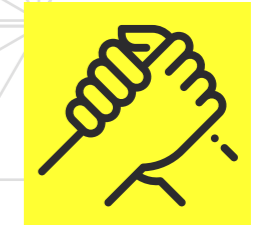
Automation & Robotics



Cybersecurity, Integration & Connectivity



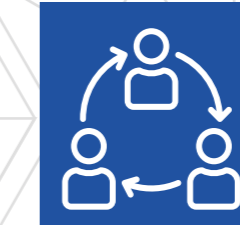
Renewable Energy Integration



Partnership & Community Engagement



Electrification & Energy Storage



Future Skills & Talent Management



New Technologies



Mine Optimisation & Production



Minerals Processing, Refining & Mine Waste



Water & Tailings Management

# WHAT TO EXPECT

## STRATEGIC CONFERENCE & DISCUSSIONS



Our industry leaders provide new perspectives, share cutting edge knowledge and insights to understand the rapidly changing industry.

Panel discussions, keynote & premium presentations or fire side chats present a perfect platform for more intellectual discourse. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

## EXHIBITION FLOOR



At MiningTech, the exhibition floor provides attendees the perfect opportunity to discover the latest innovations, projects & solutions and experience the cutting edge technological gadgets and applications in person.

Speak to companies CEOs and discuss the feasibility of new technologies for the future of mine operations & sustainability. At the same time witness how latest innovations can be applied to enhance various processes in the mining sector, in ways never even previously thought possible.

## NETWORKING MEALS & EVENING DRINKS RECEPTION



Food and drinks always make excellent conversation starters. Hence MiningTech Conferences & Exhibitions devote substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

## 1-2-1 MEETINGS



Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. MiningTech Conferences & Exhibitions, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.

# WHO SHOULD EXHIBIT

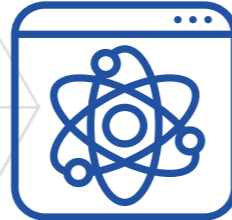
## THIS IS YOUR ONE-STOP PLACE FOR PRODUCT DEMONSTRATIONS AND NETWORKING



**Government Entities**



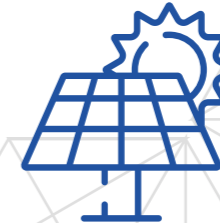
**Mining Companies**



**Technology Developers**



**AI, Data & Networks**



**Energy Companies**



**Mine Production, Processing and Exploration Services**



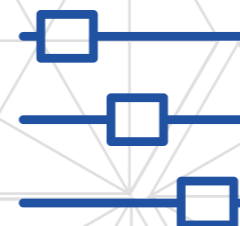
**Mining & Energy Engineering Consultants**



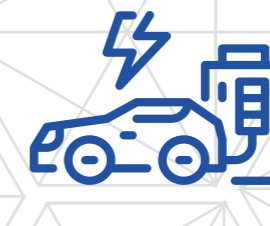
**Automation, Robotics & Security**



**Equipment, Tools & Machinery Suppliers**



**Smart Mining, Energy Management, Safety & Investment**



**Battery, EVs & Recycling Companies**



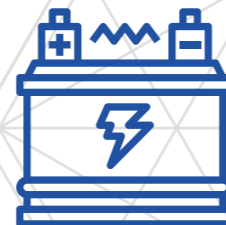
**Asset Maintenance Services**



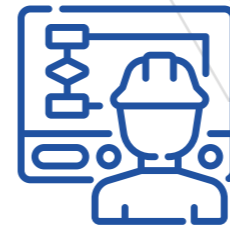
**Sustainability & Resource Management Optimization**



**Water Efficiency and Treatment & Tailings Management**



**Energy Storage Solution Providers**



**Occupational Safety & Health Hazards Services**



**EPCs, Developers & Engineering Services**



**Other Mining & Metals Solutions Providers**

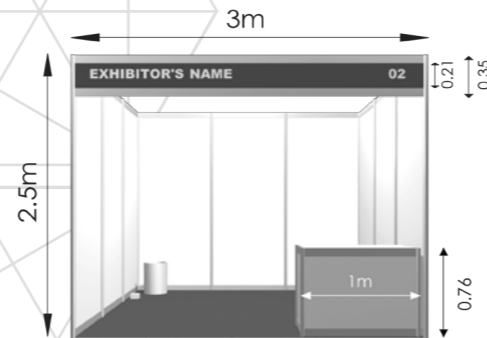
## SHELL SCHEME | USD 600/M<sup>2</sup>

Shell scheme stands are sold per square metre, and provides you with a 'fitted booth' of 6m<sup>2</sup>, 9m<sup>2</sup>, 12m<sup>2</sup> or 18m<sup>2</sup> (max).

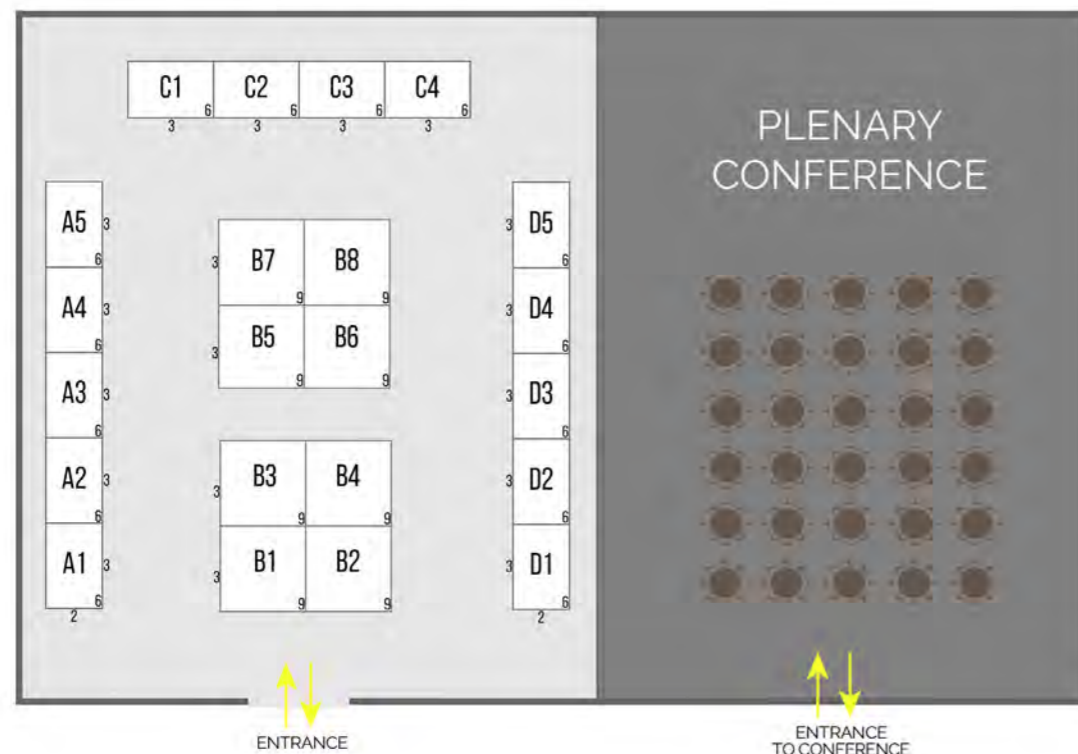
### INCLUDES

- 1 Information counter
- 2 Folding chairs
- Carpet
- Electricity plug points
- Fascia board with your company or product name
- Spotlights
- Walling up to 3 sides
- Logo & description on website
- Logo & description in event guide

All other items are the responsibility of the exhibitor, and can be ordered via the forms made available in this manual.



## FLOOR PLAN



### PREMIUM SPONSORSHIP

This option is for companies wanting to lead the market, demonstrate their expertise and increase market presence. Sponsorship packages are tailored to meet your specific business goals, and typically include speaking slots, panel discussion roles, a prominent stand and various marketing benefits.

### GET CREATIVE WITH BESPOKE PACKAGES

Explore the benefits of our bespoke offerings to support your marketing efforts and grow your brand in front of Americas' mining & energy leaders.

### EXHIBITION STAND

There are 15 exclusive stands available on the show floor with variety of sizes available. Ideal for companies wishing to generate leads and network. The earlier you reserve the better the position you'll secure.

## 10 Reasons why you should get involved

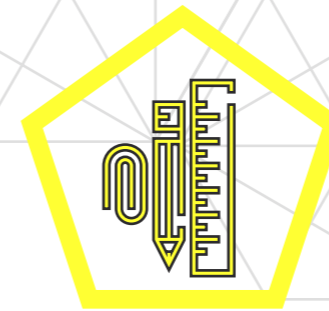
- 1 MiningTech is your chance to align your brand with forward thinking mining & energy executives, governments, entrepreneurs, investors & innovators
- 2 Brand your company & enhance your visibility in front of 200 industry professionals
- 3 South Americas' leading platform solely dedicated to mining innovation, technology, sustainability & green mining future ecosystem
- 4 Launch new projects, services, products & initiatives
- 5 Get brand prominence as an industry leader in South America and benefit from growing investments in mining & energy industries
- 6 Establish your presence & open doors to new markets before your competitors
- 7 Meet, engage and do business with business professionals across Americas
- 8 Generate new leads and meet investors & decision makers
- 9 Showcase your thought leadership with panel discussions & presentations
- 10 Benefit from our exclusive networking activities: 1-2-1 business meeting platform, lunches and evening cocktail receptions

# SPONSORSHIP PACKAGES

# BESPOKE OFFERINGS

PACKAGE / BENEFITS	TITLE	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
<b>Content &amp; Industry Thought Leadership</b>						
Keynote Presentation	1	1				
Premium Presentation (20 minutes)	1		1			
Panel Discussion	2	1	1		1	
Showcase Presentation (15 minutes)				1		
<b>Exhibition &amp; Business Development Benefits</b>						
Exhibition Stand	18m <sup>2</sup>	9m <sup>2</sup>	6m <sup>2</sup>	6m <sup>2</sup>		6m <sup>2</sup>
Conference Passes	40	15	6	3	3	2
Exhibitor Staff Passes	8	3	2	1		0
Facilitated Meetings	12	8	5	2		
Access to Networking Functions	✓	✓	✓	✓	✓	✓
<b>Branding, Marketing &amp; Profiling Benefits</b>						
Social Media Sponsor Announcement	1	1	1	1	1	
Logo & Profile Listing - Website	✓	✓	✓	✓	✓	✓
Logo & Profile Listing - Show Guide	350 words	250 words	150 words	100 words	50 words	50 words
Advertisement - Show Guide	2 pages	1 page	1/2 page	1/4 page		
Advertisement - Brochure	2 pages	1 page	1/2 page			
Featured Sponsor - Newsletter	1	1	1			
Social Media Posts - All Content to be Provided by Sponsor	3	2	2	1	1	
<b>Pre, On-site &amp; Post Event Opportunities</b>						
Inserts in the Delegate Packs	✓	✓	✓			
Logo - Conference Room Backdrop	✓	✓	✓	✓	✓	
Video Advert - Conference Room	1	1				
Post Event Report	✓	✓	✓	✓	✓	✓

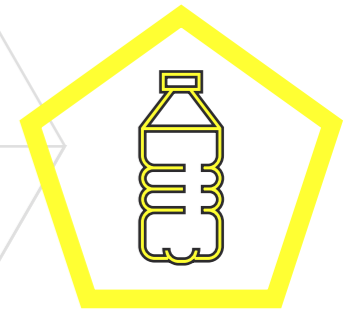
Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



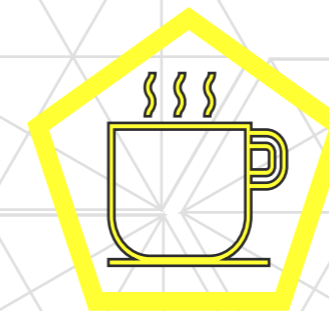
**STATIONERY & BAG SPONSOR**



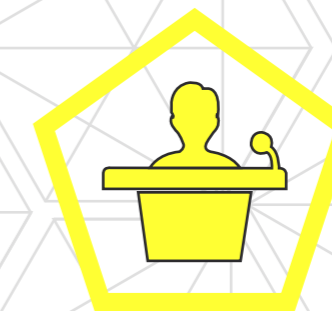
**LANYARD & BADGE SPONSOR**



**WATER BOTTLE SPONSOR**



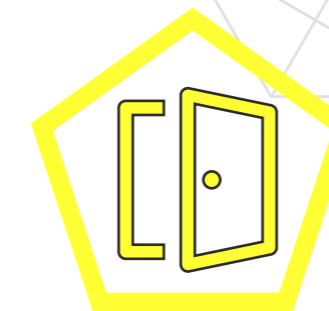
**COFFEE BREAK SPONSOR**



**SESSION SPONSOR**



**WIFI SPONSOR**



**MEETING ROOM SPONSOR**



**LUNCH SPONSOR**



**EVENING DRINKS SPONSOR**



Our marketing campaign starts early and is a fully integrated digital campaign using a variety of channels:



Email Campaign



Print & Web



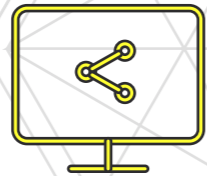
Partners



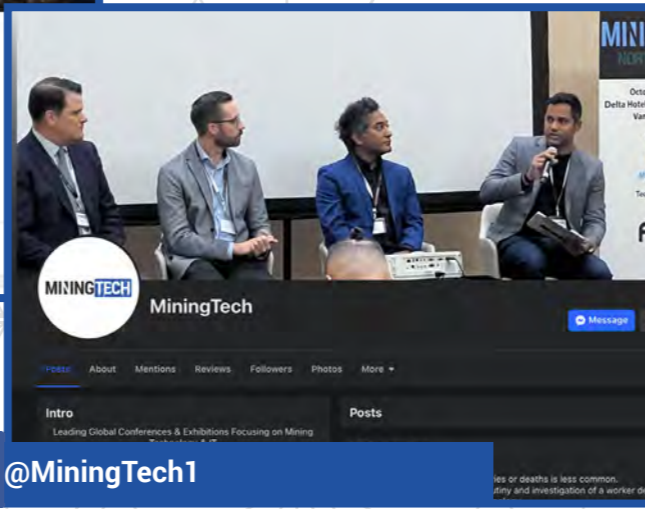
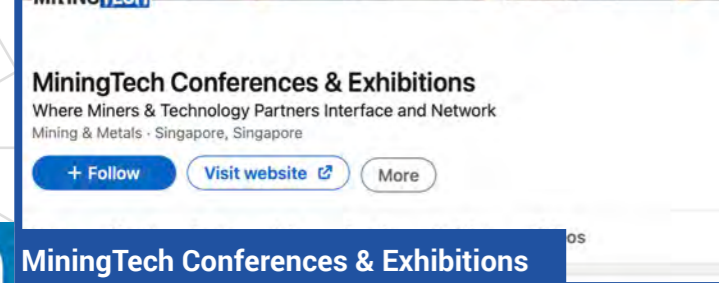
Social Media



Sales Team



TV & Radio



# MININGTECH

## SOUTH AMERICA

### CONFERENCE & EXHIBITION

#### SPONSORSHIP, SPEAKING & EXHIBITION OPPORTUNITIES



Daniel Radz  
daniel.radz@spire-events.com  
Tel: +65 96491062

#### PRESS, MEDIA & PR OPPORTUNITIES



Ng Chin Chye  
chinchye.ng@spire-events.com  
Tel: +65 91276642

#### EVENT REGISTRATION



enquiry@spire-events.com

**OFFICIAL ASSOCIATION PARTNER**

CRITICAL  
MINERALS  
ASSOCIATION

---

Your Global Mining Authority

**[www.criticalmineralsassociation.com](http://www.criticalmineralsassociation.com)**